

Unique Appealing Persona

Worksheet #1

Answer the following questions and take your time to ensure that you're answering honestly and thoroughly, as it will reveal some interesting clues to cultivate your Unique Appealing Persona.

1. **Who do you admire and what do you admire about them?**
2. **What perception would you like women to have of you?**
3. **What would you like the woman of your dreams to know about you?**
4. **What about yourself do you consider unique and appealing?**
5. **What would you like to hide about yourself?**
6. **What would you like to add to your lifestyle that you're currently not doing?**
7. **What about your Lifestyle is cool?**
8. **What about your Lifestyle would you not like people to know about?**
9. **What things do you do out of habit that you would like to stop doing?**
10. **What are some of your habits that you'd like to keep or enhance?**
11. **What is your Social Status?**
12. **What does your Social Market look like?**
13. **What components of the Better Deal are real strengths for you and why?**

Stop: don't go further if you haven't completed the brainstorming. If you have, set it down and come back 24 hours later. You may add to the list later, but allow for some time to settle. Then go to worksheet #2.